



VIMEO LAUNCHES ADVANCED STATISTICS FOR PLUS MEMBERS

Site Provides In-Depth Analysis of Users' Videos Including Embed Data, Daily Volume & Geography

NEW YORK, March 2, 2010 – Vimeo®, an operating business of IAC [NASDAQ: IACI], launched its new Advanced Statistics feature today, which provides Vimeo Plus members with detailed information on the playback of their videos. Plus members can now see video analytics broken down by date range, geography, and embed location.

“Better analytics has been one of the most requested features of all time,” said Andrew Pile, Vice President of Product and Development. “We wanted to give our Plus members detailed insight in a clean, easy-to-use format.”

The new statistics feature includes a variety of new tools including granular visualizations of video loads, plays (by geographic location and website), playback quality (HD vs SD), video finishes, likes, comments, and downloads. Any data point can be graphed over any timeframe on individual videos, or across all of a users' uploads. It also includes new social tools like biggest fans, commenters and running “Top Performer” charts.

About Vimeo, LLC

Leading high quality video sharing site Vimeo® is a vibrant, respectful community of users who showcase their creativity and individuality. The site features beautifully produced video from its many talented content creators and video enthusiasts. Launched in 2004 and headquartered in New York, NY, Vimeo offers users a video sharing experience that is both entertaining and easy to use. Vimeo is listed as a Time Magazine Top 50 Website in 2009. Vimeo, LLC is a subsidiary of IAC (NASDAQ: IACI).

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Media Contact:
Deborah Szajngarten
(212) 524-8776
press@vimeo.com