



VIMEO EXPANDS ITS VIDEO PLAYBACK CAPABILITIES WITH LAUNCH OF HTML5 PLAYER

NEW YORK, Jan. 21, 2010 – Vimeo®, an operating business of IAC [NASDAQ: IACI], today added a second playback option for all of its members who use the Chrome or Safari browsers with the public beta launch of its new HTML5 player.

“We are committed to providing our users with high quality viewing options,” said Andrew Pile, Vimeo Vice President of Product and Development. “Many of our members asked for HTML5 support and we listened. We look forward to seeing the results of this beta test.”

The additional player is compatible with the latest versions of Chrome and Safari web browsers and will work with 90% of videos uploaded to Vimeo in the past year. Users can enable the HTML5 player via link below Vimeo’s standard Flash player. Benefits of the HTML 5player include faster loading times and smoother video playback in supported browsers.

For more information, please visit our blog post at: <http://vimeo.com/blog:268>.

About Vimeo, LLC

Leading high quality video sharing site Vimeo® is a vibrant, respectful community of users who showcase their creativity and individuality. The site features beautifully produced video from its many talented content creators and video enthusiasts. Launched in 2004 and headquartered in New York, NY, Vimeo offers users a video sharing experience that is both entertaining and easy to use. Vimeo is listed as a Time Magazine Top 50 Website in 2009. Vimeo, LLC is a subsidiary of IAC (NASDAQ: IACI).

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