**VIMEO EXPANDS GLOBAL FOOTPRINT WITH NEW TRANSLATION TOOLS, CURRENCY OPTIONS AND ADDS JAPANESE LANGUAGE TO THE SITE**

*New Subtitling Tools Help Creators Reach Wider Audiences*

**NEW YORK, November 4, 2014** – Today Vimeo unveiled expanded support for video creators and sellers worldwide by offering new translation and subtitling tools, currency options for its [Vimeo PRO](http://vimeo.com/pro) and [Vimeo On Demand](http://vimeo.com/creatorservices/ondemand) creator toolsets, and the addition of a Japanese language version of the site.

Vimeo’s new caption and subtitling tools, powered by Amara, offer a free self-service editor to create captions or subtitle files, or the option to purchase professional-grade captions and subtitles through Amara’s network of translators. Creators who opt for the professional-grade service can choose from basic audio transcription to full service captioning and translations for their videos.

“As our global audience continues to expand, Vimeo will continue to launch tools and services to better connect video creators and sellers with viewers worldwide,” said Kerry Trainor, CEO, Vimeo. “Having seen individual Vimeo On Demand titles sell on our platform in over 100 countries in US Dollars alone, we’re very bullish on the sizable impact accepting Euros will have for video sellers worldwide.”

Vimeo president Dae Mellencamp adds, “The launch of Japanese language on the site kicks off an aggressive roadmap we have to be fully localized in select territories in 2015. Given Japan’s vibrant pool of creators, this is an important territory for us and we’re looking forward to the creative output our efforts will have with this endemic community.”

Vimeo is now translated into Japanese, French, German, and Spanish languages and accepts a total of 11 currencies for subscription services including: US Dollar, Euro, British Pound Sterling, Canadian Dollar, Australian Dollar, Japanese Yen, Russian Ruble, Swiss Franc, New Taiwan Dollar, Swedish Krona and Danish Krone.

**About Vimeo**

Vimeo® is the high-quality video platform for creators and their audiences. Vimeo’s mission is to empower and inspire people around the world to create, share, and discover videos. Vimeo enables creators to sell original films and series worldwide through Vimeo On Demand, its open self-distribution platform. Vimeo has more than 30 million registered members and reaches a global monthly audience of over 170 million people. Founded in 2004 and based in New York City, Vimeo, LLC is an operating business of IAC (NASDAQ: IACI).

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**MEDIA CONTACT:**

Jessica Casano-Antonellis

Jessica@vimeo.com

212-524-7164