**VIMEO LAUNCHES “MYSTERY SCIENCE THEATER 3000” COLLECTION**

*Vimeo On Demand to Host Entire 80-Episode Digital Collection and*

*Exclusive Home to Newly Cleared Episodes*

**NEW YORK, September 17, 2014** – Vimeo today announced a partnership with Shout! Factory to offer the digital collection of cult comedy series *Mystery Science Theater 3000* ([vimeo.com/ondemand/mst3k](https://vimeo.com/ondemand/mst3k)), including all 80 episodes currently available for digital distribution and exclusive rights to any newly cleared episodes launching over the next year*.*

As part of today’s release, fans of the beloved show have the option to buy all currently available feature length episodes for $300 (a savings of $500), buy individual titles for $9.99 or rent individual titles for $2.99 each. Those who purchase the collection in its entirety will also receive any newly distributed episodes between now and September 17, 2016.

“We are proud to bring one of televisions most beloved sci-fi comedy series, Mystery Science Theatre 3000, to Vimeo on Demand” said Sam Toles, Vice President of Content Acquisitions and Business Development, Vimeo. “Fans of this irreverent, ingenious cultural masterpiece can now own every available episode in one organized collection on Vimeo to watch anytime on any device.”

Launched in 1988 and running for 198 episodes before going off the air in 1999, *Mystery Science Theater 3000* follows the motley crew of a human host and his two robot sidekicks aboard the Satellite of Love as they are forced to watch some of the most outrageously unfortunate B movies – all while providing laugh-out-loud commentary and cracking jokes.

**About Vimeo**

Vimeo® is the high-quality video platform for creators and their audiences. Vimeo’s mission is to empower and inspire people around the world to create, share, and discover videos. Vimeo enables creators to sell original films and series worldwide through Vimeo On Demand, its open self-distribution platform. Vimeo has more than 30 million registered members and reaches a global monthly audience of over 170 million people. Founded in 2004 and based in New York City, Vimeo, LLC is an operating business of IAC (NASDAQ: IACI).

**About Shout! Factory**

Shout! Factory, LLC is a diversified multi-platform media company devoted to producing, uncovering, preserving and revitalizing the very best of pop culture. Founders Richard Foos, Bob Emmer and Garson Foos have spent their entire careers sharing their music, television and film favorites with discerning consumers the world over. Shout! Factory’s DVD and Blu-Ray™ offerings serve up feature films, classic and contemporary TV series, animation, live music and comedy specials in lavish packages crammed with extras.  Shout’s audio division boasts GRAMMY®-nominated box sets, Broadway cast albums, new releases from storied artists, lovingly assembled album reissues and indispensable “best of” compilations.  In addition, Shout! Factory maintains a vast digital distribution network which delivers video and audio content to all the leading digital service providers in North America.  Shout! Factory also owns and operates Timeless Media Group, Biograph Records, Majordomo Records, HighTone Records and Video Time Machine**.** These riches are the result of a creative acquisition mandate that has established the company as a hotbed of cultural preservation and commercial reinvention.  Shout! Factory is based in Santa Monica, California. For more on Shout! Factory, visit [shoutfactory.com](http://www.shoutfactory.com)

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