**VIMEO INTEGRATES WITH DROPBOX TO SEAMLESSLY UPLOAD & SHARE VIDEOS**

**NEW YORK, August 29, 2012 –** Vimeo® today announced integration with Dropbox, enabling users to upload videos to their Vimeo account right from their Dropbox folder.

“Integration within Dropbox is something our community wanted for a while,” said Vimeo CEO Kerry Trainor. “This is another tool for them to upload and share their videos with friends and family, or the rest of the world.”

Users can connect their Vimeo account to Dropbox on the Vimeo upload page or in their account settings, similar to how they link Vimeo to Facebook and Twitter. Once Dropbox is connected, users can control which videos they upload through a “Vimeo” folder within Dropbox. Videos can then be uploaded automatically, or people can select videos to upload manually.

For more information, please visit <https://vimeo.com/48046038>.

**About Vimeo**

Vimeo® is the home for high-quality videos and the people who love them. With its best-in-class HD player and powerful, easy-to-use tools, Vimeo empowers and inspires people around the world to create, share, and discover videos. Vimeo is one of the world’s largest creative networks, with 12.6 million registered members and a global audience of more than 70MM monthly. Founded in 2004 and based in New York City, Vimeo, LLC is a subsidiary of IAC (NASDAQ: IACI)

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