Vimeo.PNG**Macintosh HD:Users:antonellisj:Downloads:Fullscreen-logos-and-brand-guidelines:Fullscreen logos:fullscreen-standard-logo-black.eps**

**FULLSCREEN, VIMEO TEAM TO RELEASE EXCLUSIVE CONTENT ON VOD**

*Inaugural Fullscreen Films Release**“#O2LForever” Captures Our Second Life’s (O2L) Rise to Stardom Before The Online Supergroup’s Imminent Breakup*

*“#O2LForever” Bows to Fans Globally Tuesday, June 23rd on Vimeo*

**NEW YORK (June 10, 2015)** – Today, Vimeo and Fullscreen announced a collaboration to bring content exclusively to Vimeo On Demand, the largest open transactional VOD platform worldwide. The partnership kicks off with the global release of “#O2LForever,” featuring now-disbanded vlogging supergroup Our 2nd Life (O2L) on June 23: <https://vimeo.com/ondemand/O2LForever>.

“Fullscreen is a forward-thinking media company connecting a new generation of creators to fans globally and Vimeo is thrilled to offer their original premium content directly to fans,” said Greg Clayman, General Manager, Audience Networks, Vimeo. “#O2LForever captures the passionate fans behind one of today’s most significant cultural phenomena and we’re excited to be releasing it exclusively on Vimeo.”

“This film takes a special look at fandom in the social media age and explores how online video has transformed the way creators and fans connect,” said Fullscreen’s Michael Goldfine, who directed the film. “These guys developed an incredibly unique and remarkable relationship with their audience, and we were lucky to ride along on the tour bus to capture these moments. We’re excited to share this with O2L’s community and Vimeo’s global audience.”

Available for pre-order today, “#O2LForever” is the final account of O2L, who quickly became teen idols, akin to “A Hard Days Night” Beatlemania, with their mix of video diaries, skits and music on YouTube. During the group’s 2014 North American tour assembled by DigiTour Media, Connor Franta, Kian Lawley, Jc Caylen, Ricky Dillon, Trevor Moran and Sam Pottorff embarked upon a landmark trip, documented by Goldfine, that exposes the trials of friendship, brotherhood and what it means to be “Internet famous” both online and in real life. Though they may not produce content as a group anymore, this film encapsulates the power of authentic connections and O2L’s lasting legacy among millions of fans worldwide.

#O2LForever was directed by Michael Goldfine and produced by Fullscreen in association with DigiTour Media.

**About Fullscreen**

Fullscreen is a global media company that develops online creators and produces multi-platform entertainment experiences. 600 million subscribers generate more than 5 billion video views across Fullscreen’s global network each month. Fullscreen features nearly 70,000 creators in its network, including Grace Helbig, The Fine Brothers, ﬁlmmaker Devin Super Tramp, Andrea Russett, Lohanthony and Jack and Jack. Fullscreen.com

**About Vimeo**

Vimeo® is the high-quality online video platform, inspiring the world to share and discover videos worth watching. Vimeo provides creators of all levels professional quality tools to share, publish or sell video — with no interruptive advertising. Vimeo has over 35 million registered members and a global monthly audience of over 160 million people, making it the largest, open transactional VOD platform worldwide. Founded in 2004 and based in New York City, Vimeo, LLC is an operating business of IAC (NASDAQ: IACI).

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