**VIMEO INTEGRATION PARTNER (VIP) PROGRAM LAUNCHES FROM NAB SHOW**

**LAS VEGAS (April 18, 2016)** –Today at the 2016 NAB Show, Vimeo announced the launch of Vimeo Integration Partners (VIP), a new program to seamlessly integrate Vimeo with other businesses providing tools for video creators at four key points in the video workflow: edit, review, store and distribute.

Partners enrolled in VIP receive: special opportunities for promotion across Vimeo’s channels; dedicated developer support to lend a hand working with the Vimeo API; and whitelisted access to Vimeo’s API, allowing partners to not only publish videos and other data into Vimeo, but also to select videos, data and other information from Vimeo to publish into a VIP partner’s service.

“At Vimeo, our mission is to empower creators to make, share and sell amazing videos in the highest quality possible,” said Michael Weissman, General Manager, Vimeo. “With the Vimeo Integration Partners (VIP) program, we are teaming up with premier video editing, review, storage and distribution products to improve experiences for both Vimeo’s community of video creators and our partner’s customers."

**VIP launch partners include:**

* **EDIT (Adobe® Premiere Pro® CC, Magix, Camtasia, Telestream):** Creators can export their finished videos to Vimeo right from the industry’s top editing software.
* **REVIEW (Wipster):** Vimeo creators can privately share and review videos with clients, colleagues and collaborators through Wipster. Creators can pull videos in for review, then publish them back to Vimeo.
* **STORE (Google Drive, DropBox, Box, OneDrive)**: Vimeo creators can easily connect their accounts with leading cloud-based storage systems and seamlessly upload and share their videos on Vimeo.
* **DISTRIBUTE (Film Freeway, Without a Box):** Filmmakers can easily submit to thousands of festivals using their Vimeo account.

For more information, or to apply to the VIP program, visit [**Vimeo.com/VIP**](http://www.vimeo.com/VIP).

**About Vimeo:**

Vimeo’s mission is to empower creators to make, share and sell amazing videos directly to viewers worldwide, in the highest quality possible and with no interruptive advertising. Vimeo is home to the world’s leading video creators and the hundreds of millions of viewers who love them.

Founded in 2004 and based in New York City, Vimeo, LLC is an operating business of IAC (NASDAQ: IAC).

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