**Vimeo Enhances Creator Toolset with Wipster Partnership**

*Vimeo offers members access to collaborative tools for seamless video review*

**February 22, 2016, NEW YORK –** Vimeo, committed to providing the highest-quality video platform for creators worldwide, announced a new partnership with Wipster (<http://wipster.io/vimeo>)that will weave the powerful cloud-based video review platform directly into Vimeo’s creator toolset.

Starting today, Vimeo members can privately share and review videos with clients, colleagues and collaborators through Wipster. Vimeo PRO members can import videos from Vimeo directly to Wipster and gain access to review page features, like in-video commenting and approval status. Vimeo Basic and Plus members can also join Wipster to use its review tools, and easily publish finished videos back to Vimeo.

“Vimeo’s creator tool products are designed to be the highest quality video workflow solution for creators of all levels, including professionals and businesses,” said Michael Weissman, General Manager, Vimeo. “Wipster shares a similar vision in building powerful, yet intuitive workflow solutions for creators and we are excited to offer their platform to our members.”

“We’re about creative video teams working together” said Rollo Wenlock, Wipster CEO, “it’s fantastic to partner with Vimeo, we share their values of creating high-quality video that can be enjoyed the world over”.

Further demonstrating its commitment to creators, earlier this month Vimeo released one of the top feature requests from its community: the ability to share a video through private video links. Private link sharing makes it easy for creators to share videos without the need for individual permissions or passwords. The feature is part of the advanced privacy settings currently available to Vimeo Plus and PRO members.

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**About Vimeo**

Vimeo’s mission is to empower creators to make, share and sell amazing videos directly to viewers worldwide, in the highest quality possible and with no interruptive advertising. Vimeo is home to the world’s leading video creators and the hundreds of millions of viewers who love them.

Founded in 2004 and based in New York City, Vimeo, LLC is an operating business of IAC (NASDAQ: IAC).

**About Wipster**

Wipster is a beautiful, intuitive, cloud-based platform that allows teams to collaborate on video content with frame-accurate commenting and automated to-do lists. Wipster brings together teams from wherever they may be to collaborate on work quickly and efficiently, radically streamlining the video review-and approval process.

For more information, or to sign up for Wipster, visit www.wipster.io/vimeo.