



VIMEO INCREASES UPLOAD LIMIT TO 5GB PER FILE FOR PLUS MEMBERS

LAS VEGAS, Jan. 5, 2011 – Online video sharing site Vimeo®, an operating business of IAC [NASDAQ: IACI], today announced that it has increased the size of a single file that a Vimeo Plus member can upload from 2GB to 5GB in beta.

As one of the only video sharing websites without limits on video length, this increased file size option gives Vimeo Plus members the ability to upload long-form content without compromising quality through heavy file compression. On average, 5GB is enough space for roughly 2.5 hours of HD video. Creators can now share their feature films, full-length documentaries, or a whole Little League game in HD.

“Since we launched our Vimeo Plus service two years ago, we have continually added to and rounded out its offerings,” said Dae Mellencamp, Vimeo’s General Manager. “We continually strive to provide our subscriber base with the best and most robust features available.”

About Vimeo, LLC

Leading video sharing site Vimeo® provides the easiest way for people to host and share their videos in high quality. The site provides great privacy features and inspiring videos from a vibrant, respectful community of creative users who care about how and where they show their work. Launched in 2004 and headquartered in New York, NY, Vimeo offers users a video sharing experience that is both entertaining and easy to use. Vimeo is a 2010 & 2009 Time Magazine Top 50 Website. Vimeo, LLC is a subsidiary of IAC (NASDAQ: IACI).

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